

# SPRING OPENING.

A very cordial invitation is extended to every resident of Hickman and the surrounding country to attend our First Spring Opening which occurs Wednesday and Thursday April 1st and 2nd. The entire Spring Stock in every line possesses the merit of newness, and we feel safe in saying that in coming to us for your spring goods you'll obtain the Fashions that are the most correct, qualities that are the best, and prices the lowest.

## Opening Display of New Millinery

No woman who cares to be well dressed can afford to overlook the value of stylish Millinery. Not only are the shapes, materials and colorings correct, but there is an endless assortment to select from. There are hats to suit every face and every purse. Childrens Hats designed especially for children. All are new spring styles and are the latest dress and street novelties. Beautifully trimmed Hats of Chiffons, Straw, Braids, Lace, Flowers and all the newest materials. Shirt-waist Hats of ready to wear in all shapes.

## \*\*\*\*\*Dress Goods\*\*\*\*\*

There is more art and beauty about the new fabrics than for many years, and we believe our exhibition must be given first place. Viewed from every standpoint it is a very comprehensive showing embracing all the latest novelties.

### IN WOOLEN DRESS GOODS

We are showing the newest fabrics in Voiles, Etamines, Crepe-de-chines, Scotch Flaked Suitings, Canvas Cloths, Mohairs, etc.

### Spring and Summer Silks

A very large selection of all sorts. New waist silks in stripes plaids and checks. Silk Crepe-de-chine, (a very popular silk) New Black Peau-de-Soie, Black Grenadine, Black Crepe-de-Chine, Taffeta, etc.

### Wash Fabrics,

The most beautiful line ever displayed in Hickman in an endless variety of patterns. Fancy printed dress Lawns, Batiste, and Dimities in the Newest Designs 10c per yard. Fancy Printed Imported Corded Madras 12½ to 20c. French Ginghams in all the newest colorings, latest things for Shirt Waists 25c per yard. Finest quality Mercerized Oxford, Madras and Brilliantine Waistings from 25 to 50c per yd. White Piques with wide or narrow welts. French Satin-striped Dimities in newest colorings, Finest Grade Lawns and Persian Lawns, Grenadine Silks, Tuscan Piqua, Turin stripes, Mercerized Crepe, etc.

### DRESS TRIMMINGS.

This is a season for Trimmings and we are showing an immense line of the fashionable novelties, and it is only a matter of justice to ourselves and to you to say that you will find no such display elsewhere in Hickman. Point Venice, Bulgarian, Batiste and Neck Bands. Cluney Lace, Chantilly, Battenburg, Escorial and Oriental Laces, Applique and Medallions, etc.

### Embroideries

A very large assortment to select from Hamburg, Swiss and Nainsook, Medallions, also in Linen and colored effects.

### FASHIONABLE SHIRT WAISTS.

This year the waist is a more delightful garment than ever. We have a complete range of sizes in many styles, also a number of individual Waists. A new feature of silk embroidered fruit or floral design on the front such as grapes, etc. Prices extend all the way from 50c to \$4.00.

### New Skirts

A large number of Dress and Walking Skirts. The season's newest creations, presenting a wide variety of new ideas that make it easy to select from, ranging in price from \$1.50 to \$8.00.

### The Newer and Better Corsets.



There is no article in a Woman's Wardrobe, which gives the woman more concern than her corsets. If the corset is not right the gown will be a failure. The highest attainment of the Corseter's art is to create a garment which may be worn with as much unconscious ease and freedom as possible. This is accomplished by the G-D "Justrite" Corset. Ask to see them.

### PATTERNS

We are agents for the celebrated McCall 10 and 15c patterns, none higher.

### FASHIONABLE DRESSMAKING.

Under the direction of Miss Barbee, in connection with the store.



### Men's Snappy New Spring Suits.

There is a character, dignity, a general attractiveness in our new spring stock that makes it interesting. There is the touch of hand tailored garments—a made for you appearance that gives it the look of tailor made garments. It runs through the entire line from the low priced goods to the finest qualities. We guarantee all clothing bearing the "Sterling" label to give satisfaction. And refund the money on any garment that does not.

### High Class Novelties For Children.

If you want the best fit, the finest materials, and the prettiest styles for your boy, we offer them to you at the most Reasonable Prices.



### Mattings Carpets and Rugs.

Mattings have never been offered as reasonable in price as this season, nor have the colors and patterns been as effective. We are now showing them in about 50 patterns, and quote them at 10 to 40c. We have a large line of Ingrains, in stock, as well as beautiful samples of Body Brussels, Tapestry, Velvets and Moquettes.

# SMITH & AMBERG BROS.